

BANI HADDAD
Founder & Managing Director, Aleph Hospitality
Managing Director Middle East & Turkey, Dream Hotel Group

A visionary leader, decorated speaker and widely respected hospitality industry veteran, Bani Haddad has first-hand experience of virtually every aspect of hotel management. From site selection, fundraising and construction at Hospitality Management Services, to pre and post-opening operations with Starwood and Disneyland Resort Paris, to strategic growth and development as Regional Vice President Middle East & Africa, Wyndham Hotel Group, Haddad has over 20 years' experience in launching, developing and successfully managing international hotel brands. During his career, Haddad has orchestrated brand launches in countries including Ethiopia, Kenya, Tanzania, Saudi Arabia, Qatar and Bahrain and has received an MBA from IMHI, a joint programme established by Cornell University's School of Hotel Administration and ESSEC.

Via his pioneering third-party management company, Aleph Hospitality, Haddad has gained extensive experience in developing and managing hotels in Africa. He is also the Managing Director Middle East and Turkey for Dream Hotel Group. Dream Hotel Group is a hotel brand and management company with a rich, 30-year history of managing luxury and lifestyle properties in some of the world's most highly competitive hotel environments.
