

Kevin Aitchison

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I was born and schooled in Johannesburg and completed my University studies at Rhodes in Grahamstown. I have been working as a lecturer for the Stenden SA Hotel School for the past 5 years. My main field of lecturing is in strategic management but I have a passion for sustainability and Corporate Social Responsibility in the hospitality industry and am completing my Master's degree in this field. I never thought the industry would attract me as much as it has but I have definitely found my niche within hospitality education. My reason to wake up in the morning is to see young minds developing and young professionals growing and flourishing within the workplace.