

NEIL BALD
CEO – aha Hotels & Lodges

Neil Bald is the Chief Executive Officer of aha Hotels & Lodges, the property management Division of the Tourvest Group which owns and manages hotels in 8 African countries. Neil holds a Higher Diploma in Hotel Management from the Technikon Witwatersrand, a Bachelor of Commerce from Unisa and a Sales and Marketing degree. Neil spent 23 years with Southern Sun (now Tsogo Sun) mostly in regional management roles and his last 6 years as Director of Operations for the Garden Court and Stayeasy brands, where he was at the forefront of innovative thinking and pioneering change in the 2 and 3 star hotel markets.

Neil is a highly driven dynamic hospitality executive who displays business acumen, professionalism and integrity in all business dealings. With many years in the hospitality industry people management and empowerment has been the key to driving sustainable profitability in the business in which he has worked and been involved. Neil proved to be a sought-after mentor by all levels of staff and management.