

NEIL MARKOVITZ

Neil Markovitz is the founder and Managing Director of Newmark Hotels (Pty) Ltd and boasts over 28 years of experience in the hospitality industry. A born and bred Capetonian, Neil graduated in 1988 from Johnson & Wales University in Rhode Island, United States of America with a Bachelor of Science and Hospitality Management degree. A vision in its infancy, the iconic Victoria & Alfred Hotel was born and in 1990 Neil was responsible for the conception, project management and construction phase of the hotel. After the successful completion of the extensive V&A Hotel project, Neil was appointed as General Manager of the Ambassador Hotel steering him directly into a promotion as General Manager of the V&A Hotel.

Neil's vision grew and he established the Sports Café brand, opening stores throughout South Africa and set up the franchise operation. Proving his mettle, Neil was appointed as Director of Operations for the Ambassador Group in 1994. In 2000, he served as Chairman of FEDHASA Western Cape (Federated Hospitality Association of Southern Africa), and in 2004 he was appointed to the board of Cape Town Routes Unlimited in the capacity of Deputy Chairman, as well as serving as the Director of Cape Town Tourism.

Neil established Newmark Hotels in 2007 with the sole aim of developing a prestigious portfolio of hotels with location being a primary consideration.