

Philip Wooller

Area Director- Middle East and Africa - STR

Philip Wooller is based in Dubai and is responsible for the organisation's expansion throughout Middle East & Africa. Philip spent many years in hospitality and his career combines the unique blend of senior positions in hotel operations and management, sales, marketing and revenue management with Britannia Hotels, Thistle Hotels, Intercontinental Hotels and Crown Hotels. Philip joined The Bench in 2006 as Director of Sales before transferring to the STR Global team in 2008 when The Bench, Hotel Benchmark by Deloitte and STR merged to form the international division of STR. Philip graduated from Bournemouth University with a degree in Hospitality Management