

Samantha Muna

Samantha has twenty-two years of hospitality experience; the last twelve years have been in hotel investment advisory focusing on feasibility and market studies, facility planning and design, and hotel management, having practiced first in Boston, MA then in Nairobi, Kenya. In 2010, she co-founded Triatum Hospitality Limited, a consulting and Management Company focused on the extended stay and serviced apartment market in Nairobi, Kenya. Triatum currently manages a portfolio of 9 properties, hotels and serviced apartments boasting a total of 470 keys and 700 bedrooms.

In a three year joint-venture with HVS from 2013 to 2016, a global consulting and advisory firm for the hospitality industry, she performed more than 40 advisory assignments in the East African Market based in Nairobi, Kenya. A most notable achievement was creating partnerships between local investors and international hotel brands such as Radisson, Hyatt and Golden Tulip.

Samantha had also worked for ten years in hotel operations in food and beverage, conference and banquets, front office, housekeeping and sales and marketing.

She holds a Masters degree in Hospitality Management (MMH 2006) from Cornell University, USA, a Bachelor of Science (BSc 1999) degree in International Hospitality Management from Hotel School Les Roches, Switzerland and a Diploma in Hotel Management and Administration (1998) from Kenya Utalii College.

She is a member of the International Society of Hospitality Consultants (ISHC), a member of the Cornell Hotel Society (CHS), Kenya Chapter, a member of the Kenya Association of Women in Tourism (KAWT) and a founder member of the Club Managers Association of East Africa (CMAEA).