



**DEXTER MOREN
DIRECTOR**

**B.Arch, MS Arch & Urban Design,
MBA, MIA, RIBA,
Liveryman of Worshipful Company
of Chartered Architects,
Freeman of the City of London
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Dexter is recognised as an industry leader in the hotel & leisure sector. He is the founding director of architecture and interior design practice Dexter Moren Associates, founded in London in 1992. Having commenced his architectural training at the University of Witwatersrand in his home city of Johannesburg, Dexter continued his studies in New York obtaining his master's degree in architecture and urban design from Columbia University before returning to Wits to complete an MBA. His first hotel was the Marine Parade Holiday Inn on Durban's North Beach for which he was commissioned at just 28.

With over 30 years' experience, Dexter has worked with the majority of leading brands in the UK, Europe, Russia, Africa, Middle East and Asia.

He is currently leading the design for Gansevoort Group's first UK hotel in Shoreditch due for completion in early 2017 and has also recently completed Hilton London Bankside (2015), Tate Modern's closest five star hotel. He is driven by the principles of design excellence and sustainability whilst maintaining the joy of a creative working experience for his team, consultants and clients.

KEY PROJECT EXPERIENCE

Hotel & Leisure

Accor Hotels

- / Greenwich Novotel (150b new build)
- / Paddington Novotel (200b new build)
- / Sutton Etap (100b new build)
- / Trocadero Ibis (600b conversion)
- / Mecure Earls Court (500b refurbishment)
- / Accor Village (1000b new build)
- / Yas Island, Abu Dhabi (650b new build)
- / Adagio, Aldgate (220 unit aparthotel)

Beyonder Aparthotels

- / Beyonder Aparthotel George St, Edinburgh (conversion)

Guoman

- / Tower Bridge Hotel London (conversion & new build)

Hilton

- / London Bankside (280b new build)
- / Leeds Arena (new build)
- / Sal Island Resort, Cape Verde (masterplan)
- / Boa Vista Resort, Cape Verde (masterplan)

Hampton by Hilton

- / London Waterloo (297b new build)
- / Apex Corner (Proposed 250b new build)
- / Heathrow (proposed 340b new build)

Hotel Indigo

- / London Kensington (refurbishment)
- / London Aldgate (new build)

Intercontinental

- / InterContinental London Westminster (256b conversion)
- / InterContinental Lisbon (replanning)
- / InterContinental Carlton, Cannes (new build & extension)
- / InterContinental Pongwe Resort, Zanzibar (new build)

Crowne Plaza

- / Crowne Plaza Manchester University (new build)

Holiday Inn

- / Brentford Lock (150b new build)
- / Camden Lock (130b new build)
- / Manchester (305b new build)

Express by Holiday Inn

- / Earls Court (100b new build)
- / St Albans (100b new build)
- / Royal Docks (redevelopment)
- / Southwark (extension)

Jurys Inn

- / Euston (200b conversion) Retained feasibility service

Marriott Hotels

/ Kensington (rebrand, replan & extension)
/ Manchester Airport (replan & extension)
/ Sheffield (rebrand, replan & extension)
/ Coventry Courtyard (extension)
/ Gatwick Courtyard (220b new build)
/ Leeds Courtyard (extension)

Premier Inn

/ Dalston (90b new build)
/ Euston (extension)
/ Gatwick (600b new build)
/ Heathrow (2x 300b new builds)
/ Kensington (180b conversion)
/ Stansted (400b new build)
/ Waterloo (234b new build)

Principal Hayley

/ Beaumont Estate Windsor (renovation & extension)

Shangri-La

/ Shangri-La at The Shard (technical delivery)

Starwood

/ Westin City of London (224b new build)

Travelodge

/ Bank (396b new build)
/ Euston (150b new build)
/ Southwark (212b new build)
/ Twickenham (100b new build)

Tsogo Sun

/ Sunsquare/Stayeasy Cape Town (200b/300b new build)

Luxury Boutique

/ Donaldson's College Edinburgh (350b conversion & new build)
/ Great Northern Hotel, Kings Cross (97b boutique)
/ Mandeville Hotel (180b extension)
/ Morton Hotel, Bloomsbury (refurbishment)
/ Mornington Hotel Bayswater (96b conversion)
/ Paradise Street Oxford (new build)
/ Pendley Manor (73b extension & refurbishment)
/ Sunrise Hills Hotel, Abuja (new build)
/ The Ampersand Hotel, South Kensington (111b boutique)
/ The Hat & Feathers Hotel, London (conversion)
/ Tobacco Dock (250b new build)
/ Tower Bridge Magistrates' Court (conversion & new build)
/ Vintry & Mercer, London EC4 (new build)

Other

/ Monte Bay Montenegro
/ Mpaka Road Nairobi (120b business hotel/40 serviced apartments)
/ Alswani Resort Libya (350b luxury hotel/45 villas)
/ Brewery Montcalm Chiswell Street (240b conversion)

EDUCATION

/ 1986 / RIBA (honours) Architectural Association, UK
/ 1981 - 1986 / (Part Time) MBA,
University of Witwatersrand, RSA
/ 1979 - 1980 / MS Architecture & Urban Design
Columbia University, New York, USA
/ 1977 / MIA (Member of SA Institute of Architects)
/ 1971 - 1976 / B. Arch (cum laude)
University of Witwatersrand, RSA

AWARDS

/ 2014 / Architect of Year, Finalist Sports & Leisure
/ 2012 / BD Interior Architect of the Year, Finalist
/ 2012 / IHIF Hotel Designer Architect of the Year, Winner

SPEAKING ENGAGEMENTS

/ 2015 / PropertyEU European Hotels Investment Briefing
/ 2014 / 5th International Symposium on Excellent Design &
Planning of Contemporary Hotels & Resorts Beijing
/ 2013 / The Sleep Event Question Time
/ 2013 / The Annual Hotel Conference
/ 2013 / ULI Hotel & Resort Development Council
/ 2013 / National Hotel Marketing Conference
/ 2013 / NLA New Hotels in London
/ 2013 / Serviced Apartments Summit

PUBLICATIONS

/ 2014 / CPAfrica 'Dexter Moren On Hotel Development
Opportunities In Africa'
/ 2013 / Design Curial
'Dexter Moren: 10 Things I've Learned About Design'
/ 2013 / Sleep Magazine 'Dexter Moren: Broadening Horizons'
/ 2012 / BD Magazine
'Dexter Moren: Hotels are complex animals'
/ 2012 / NLA 'Staying Power: hotel growth beyond the games'